WRC FACTBOOK
2015-2016

WRC KEY FACTS
| 775 MILLION | 8 MILLION |
| CUMULATIVE TV AUDIENCE | VISITORS TO WRC DIGITAL CHANNELS |
| 50 BROADCASTERS IN 150 TV MARKETS | 9,150+ BROADCAST HOURS |
| 1,300+ JOURNALISTS REGISTERED ON EVENT | 1,000+ HOURS OF VIDEO ON WRC+ |
| 3.8 MILLION SPECTATORS ATTENDED 13 WRC RALLIES |
SWEDEN POWER STAGE

Mikkelsen agony: Sébastien Ogier over-turned a 3sec deficit in a thrilling live TV Power Stage to win Rally Sweden and deprive team-mate Andreas Mikkelsen of a maiden victory. A distraught Mikkelsen led but plunged into a snow bank in a risk-all shootout.
Lake plunge: Ott Tänak and co-driver Raigo Mõlder swam to safety after wriggling free from their Ford Fiesta RS when it crashed into a lake and sank at Rally Guanajuato Mexico. It took just 25sec for the car to disappear but both escaped uninjured. Remarkably the car was rescued from five metres of water and the Estonians returned to finish the rally.
It’s back! The legendary Fafe stage returned to the WRC for the first time since 2001 as Vodafone Rally de Portugal relocated to the north. Tens of thousands of passionate fans flocked there to enjoy the action in a noisy and colourful party atmosphere.
Tables turned: A disbelieving Andreas Mikkelsen secured that first win in Spain in another dramatic Power Stage. He hung on for what he thought was second place, only to learn seconds later that leader Sébastien Ogier had smashed into a barrier near the finish and victory was his.
## 2015 FIA World Rally Championship - Drivers

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### SEASON OVERVIEW:

- In 2015, the WRC was contested over 13 events.
- Sébastien Ogier & Julien Ingrassia won third consecutive WRC title.
- Jari-Matti Latvala & Miika Anttila clinched second at final event in GB.
- Kris Meeke & Paul Nagle claimed maiden victory in Argentina.
- Andreas Mikkelsen & Ola Fløene claimed maiden victory in Spain.
- Volkswagen secured third straight manufacturers’ crown.
- Citroën beat Hyundai to second place in a fight that lasted to the last day of the last rally.

### KEY – TABLES:

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<th>25+1</th>
<th>Drivers: Points scored in Rally + Power Stage</th>
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<td>Manuf.: Points scored in Rally by 2 team cars</td>
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<tr>
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<td>Drivers: Position in Rally</td>
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<td>–</td>
<td>Manuf.: Positions in Rally for up to 2 team cars</td>
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- R: Retired – Did not finish
- : Did not start

### 2015 FIA WORLD RALLY CHAMPIONSHIP – MANUFACTURERS

| POS | DRIVERS                 | MCO | SWE | MEX | ARG | PRT | ITA | POL | FIN | DEU | AUS | FRA | ESP | GBR | PTS |
|-----|-------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 1   | VOLKSWAGEN Motorsport   | 25+18 | 25+0 | 25+6 | 4+0 | 25+18 | 25+8 | 25+10 | 25+18 | 25+18 | 25+18 | 25+1 | 18+0 | 25+2 | 414 |
| 2   | CITROËN Total Abu Dhabi | 8+4 | 6+2 | 18+4 | 25+18 | 12+6 | 10+2 | 6+4 | 15+1 | 6+1 | 15+1 | 12+8 | 12+10 | 18+6 | 230 |
| 3   | HYUNDAI Motorsport      | 15+12 | 18+10 | 12+8 | 10+0 | 8+1 | 15+4 | 8+2 | 12+4 | 12+10 | 10+6 | 6+0 | 15+4 | 12+10 | 224 |
| 4   | M-SPORT World Rally Team | 10+2 | 12+8 | 15+1 | 15+8 | 10+0 | 12+6 | 15+0 | 10+2 | 8+4 | 8+2 | 18+4 | 2+1 | 8+0 | 181 |
| 5   | VOLKSWAGEN Motorsport II | - | 15 | - | 0 | 15 | 1 | 18 | 0 | 15 | 12 | 15 | 25 | 15 | 131 |
| 6   | HYUNDAI Motorsport N    | 3 | - | 3 | 18 | 36 | 2 | R | 3 | 4 | 3 | 1 | 3 | 67 |
| 7   | JIPOCAR CZECH National Team | 6 | 4 | 10 | 12 | 2 | 0 | 1 | 8 | 0 | - | 2 | 6 | 0 | 51 |
| 8   | FWRT                    | 68 | R | R | R | R | 19 | R | 16 | 10 | R | R | R | R | 13 |
### 2015 FIA WRC 2 CHAMPIONSHIP - DRIVERS

| POS | DRIVERS                  | MCO | SWE | MEX | ARG | PRT | ITA | POL | FIN | DEU | AUS | FRA | ESP | GBR | PTS |
|-----|--------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 1   | Nasser AL-ATTIYAH & Mathieu BAUMEL | 25  | 25  | 10  | 0   | 12  | 25  | 15  | 25  | 15  | 0   |    |    | 112 |
| 2   | Yuri PROTASOV & Pavlo CHEREPIN | 10  | 12  | 25  | 15  | 18  | 0   | 10  | 0   |    |    |    |    | 90  |
| 3   | Esapekka LAPPI & Janne FERM | 18  | 2   | 25  | 12  | 0   | 18  | 0   |    |    |    |    |    | 88  |
| 4   | Abdulaziz AL-KUWARI & Marshall CLARKE | 10  | 7   | 12  | 18  | 9   | 25  | 4   | 15  |    |    |    |    | 87  |
| 5   | Pontus TIDEMAND & Emil AXELSSON | 10  | 12  | 18  | 12  | 25  | 25  | 7   | 15  |    |    |    |    | 86  |
| 6   | Jari KETOMAA & Kaj LINDSTROM | 25  | 15  | 0   | 12  | 9   |    | 0   |    |    |    |    |    | 67  |
| 7   | Jan KOPECKÝ & Pavel DRESLER | 15  | 12  | 0   | 12  | 25  | 9   | 10  |    |    |    |    |    | 58  |
| 8   | Craig BREEN & Scott MARTIN | 8   | 0   | 8   | 10  | 0   | 12  | 18  |    |    |    |    |    | 58  |
| 9   | Teemu SUNINEN & Mikko MARKKULA | 8   | 8   | 10  | 0   | 12  | 18  | 0   |    |    |    |    |    | 51  |
| 10  | Eric CAMILLI & Benjamin VEILLAS | 12  | 0   | 4   | 0   | 18  | 15  | 0   |    |    |    |    |    | 49  |
| 11  | Armin KREMER & Pirmin WINKLHOFER | 15  | 8   | 10  | 0   | 0   | 12  |    |    |    |    |    |    | 46  |
| 12  | Nicolas FUCHS & Fernando MUSSANO | 15  | 18  | 0   | 6   | 6   | 0   |    |    |    |    |    |    | 46  |
| 13  | Julien MAURIN & Nicolas KLINGER | 0   | 12  | 0   | 4   | 1   | 25  | 0   |    |    |    |    |    | 42  |
| 14  | Stéphane LEFEBVRE & Stéphane PRÉVOT | 25  | 10  | 0   | 0   | 0   |    |    |    |    |    |    |    | 35  |
| 15  | Quentin GIORDANO & Valentin SARREAUD | 8   | 0   | 0   | 0   | 15  | 4   | 0   |    |    |    |    |    | 27  |
| 16  | Jaroslaw KOLTUN & Ireneusz PLEŠKOT | 21  | 16  | 17  | 20  |    |    |    |    |    |    |    |    | 26  |
| 17  | Gianluca LINARI & Nicola ARENA | 21  | 12  | 8   | 21  | 4   | 10  |    |    |    |    |    |    | 22  |
| 18  | Scott PEDDER & Dale MOSCATT | 0   | 0   | 12  | 8   |    |    |    |    |    |    |    |    | 20  |
| 19  | Valeriy GORBAN & Volodymyr KORSIA | 15  | 15  | 0   | 0   | 0   |    |    |    |    |    |    |    | 20  |
| 20  | Núi SOLANS & Miguel IBAÑEZ | 6   | 6   | 0   | 8   |    |    |    |    |    |    |    |    | 20  |
## JUNIOR WRC RESULTS

### 2015 FIA JUNIOR WRC CHAMPIONSHIP - DRIVERS

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### SEASON OVERVIEW:
- Nasser Al-Attiyah defended WRC 2 title.
- Fellow Qatari Abdulaziz Al-Kuwari clinched runners-up spot at final event.
- Quentin Gilbert won both WRC 3 and Junior WRC championships.
- Ukraine’s Yuriy Protasov clinched runners-up spot at final event.
- Ten different drivers won WRC 2 rounds.

## WRC 3 RESULTS

### 2015 FIA WRC 3 CHAMPIONSHIP - DRIVERS

| POS | DRIVERS                  | MCO | SWE | MEX | ARG | PRT | ITA | POL | FIN | DEU | AUS | FRA | ESP | GBR | PTS |
|-----|--------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 1   | Quentin GILBERT & Renaud JAMOUL | 25  | 22  | 25  | 0   | 0   | 25  | 25  | 25  | 25  | 25  | 25  | 25  | 15  | 115 |
| 2   | Ole Christian VEIBY & Anders JAEGER | 15  | 25  | 10  | -   | -   | 15  | 12  | 0   | 2   | 2   | 2   | 2   | 25  | 92  |
| 3   | Simone TEMPESTINI & Matteo CHIARCOSI | 12  | 27  | 6   | 25  | 1   | 25  | 12  | 25  | 12  | 0   | 0   | 0   | 12  | 81  |
### HYUNDAI I20 WRC
- **Principal:** Michel Nandan
- **Drivers:**
  - #3 Thierry Neuville
  - Nicolas Gilsoul
  - #4 Dani Sordo
  - Mark Marti
- **Tyres:** Michelin
- Website: motorsport.hyundai.com

### M-SPORT WORLD RALLY TEAM
- **Principal:** Malcolm Wilson
- **Drivers:**
  - #5 Mads Ostberg
  - Ola Floene
  - #6 Eric Camilli
  - Nicolas Klinger
- **Tyres:** Michelin
- Website: m-sport.co.uk

### VOLKSWAGEN POLO R WRC
- **Principal:** Jost Capito
- **Drivers:**
  - #9 Andreas Mikkelsen
  - Anders Jaeger
- **Tyres:** Michelin
- Website: volkswagen-motorsport.com

### FORD FIESTA Rs WRC
- **Principal:** Antonio Palermiti
- **Drivers:**
  - #37 Lorenzo Bertelli
  - Simone Scattolin
- **Tyres:** Pirelli
- Website: facebook.com/F.WorldRallyTeam

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This is a selection of the main protagonists of the WRC. Information & liveries are correct as of 1 January 2016.
**HYUNDAI MOBIS WORLD RALLY TEAM**

PRINCIPAL  MICHEL NANDAN

#10  KEVIN ABBRING  SEBASTIAN MARSHALL

#20  HAYDEN PADDON  JOHN KENNARD

TYRES  MICHELIN

[Link to motorsport.hyundai.com]

**ABU DHABI TOTAL WORLD RALLY TEAM**

PRINCIPAL  TBC

#7  KRIS MEEKE  PAUL NAGLE

#8  STÉPHANE LEFEBVRE  GABIN MOREAU

TYRES  MICHELIN

[Link to citroenracing.com]

**FORD FIESTA RS WRC**

PRINCIPAL  DICK CORMACK

#12  OTT TÄNAK  RAIGO MÕLDER

TYRES  DMACK

[Link to dmacktires.com]
This is a selection of the main protagonists of the WRC. Information correct as of 1 January 2016.
ANDREAS MIKKELSEN
AGE: 26  NORWAY
FOLLOW @AMIKKELSEN
CO-DRIVER ANDERS JÆGER
VOLKSWAGEN MOTORSPORT II

KRIS MEEKE
AGE: 36  GREAT BRITAIN
FOLLOW @KRISMEEKE
CO-DRIVER PAUL NAGLE
ABU DHABI TOTAL WORLD RALLY TEAM

THIERRY NEUVILLE
AGE: 27  BELGIUM
FOLLOW @THIERRYNEUVILLE
CO-DRIVER NICOLAS GILSOUL
HYUNDAI SHELL WORLD RALLY TEAM

SÉBASTIEN OGIER
AGE: 32  FRANCE
FOLLOW @SEBOGIER
CO-DRIVER JULIEN INGRASSA
VOLKSWAGEN MOTORSPORT

MADS ØSTBERG
AGE: 28  NORWAY
FOLLOW @MADOSSTBERG
CO-DRIVER OLA FLOENE
M-SPORT WORLD RALLY TEAM

HAYDEN PADDON
AGE: 28  NEW ZEALAND
FOLLOW @HAYDENPADDON
CO-DRIVER JOHN KENNARD
HYUNDAI SHELL WORLD RALLY TEAM

MARTIN PROKOP
AGE: 33  CZECH REPUBLIC
FOLLOW @PROKOPOFFICIAL
CO-DRIVER JAN TOMÁNEK
JIPOCAR CZECH NATIONAL TEAM

DANI SORDO
AGE: 32  SPAIN
FOLLOW @DANISORDO
CO-DRIVER MARC MARTI
HYUNDAI SHELL WORLD RALLY TEAM

OTT TÄNAK
AGE: 28  ESTONIA
FOLLOW @OTTTANAK
CO-DRIVER RAIGO MÕLDER
DMACK WORLD RALLY TEAM
WRC 2 LEADING DRIVERS

This is a selection of the main protagonists of the WRC 2. Information correct as of 1 January 2016.
JAN KOPECKY
AGE: 33  CZECH REPUBLIC
FOLLOW @MOTORSPORT-KOPECKY.CZ
CO-DRIVER PAVEL DRESLER
SKODA FABIA R5

ARMIN KREMER
AGE: 47  GERMANY
FOLLOW @Pirminkinkle
CO-DRIVER PIRMIN WINKLHOFER
SKODA FABIA R5

ESAPEKKA LAPPI
AGE: 24  FINLAND
FOLLOW @ESAPEKKALAPPI
CO-DRIVER JANNE FERM
SKODA FABIA R5

JULIEN MAURIN
AGE: 30  FRANCE
FOLLOW JULIENMAURIN.COM
CO-DRIVER NICOLAS KLINGER
SKODA FABIA R5

SANDER PARN
AGE: 23  ESTONIA
FOLLOW @SANDERPRN
CO-DRIVER JAMES MORGAN
FORD FIESTA R5

YURIY PROTASOV
AGE: 31  UKRAINE
FOLLOW @SANDERPRN
CO-DRIVER PAVLO CHEREPIN
FORD FIESTA RRC

JOSÉ SUÁREZ
AGE: 25  SPAIN
FOLLOW @JASUAREZOFICIAL
CO-DRIVER CANDIDO CARRERA
PEUGEOT 208 T16 R5

TEEMU SUNINEN
AGE: 21  FINLAND
FOLLOW @TEEMUSUNINENRAC
CO-DRIVER MIKKO MARKKULA
SKODA FABIA R5

PONTUS TIDEMAND
AGE: 25  SWEDEN
FOLLOW @PONTUSTIDEMAND
CO-DRIVER EMIL AXELSSON
SKODA FABIA R5
WRC CALENDAR 2016

01 RALLYE MONTE-CARLO
   21 JAN – 24 JAN

02 RALLY SWEDEN
   11 FEB – 14 FEB

03 RALLY GUANAJUATO MÉXICO
   03 MAR – 06 MAR

04 XION RALLY ARGENTINA
   21 APR – 24 APR

05 VODAFONE RALLY DE PORTUGAL
   19 MAY – 22 MAY

06 RALLY ITALIA SARDEGNA
   09 JUN – 12 JUN

07 LOTOS 73RD RALLY POLAND
   30 JUN – 03 JUL

08 NESTE RALLY FINLAND
   28 JUL – 31 JUL

09 ADAC RALLYE DEUTSCHLAND
   18 AUG – 21 AUG

10 RALLY CHINA
   08 SEP – 11 SEP

11 TOUR DE CORSE RALLYE DE FRANCE
   29 SEP – 02 OCT

12 RALLYRACC – RALLY DE ESPAÑA
   13 OCT – 16 OCT

13 WALES RALLY GB
   27 OCT – 30 OCT

14 RALLY AUSTRALIA
   17 NOV – 20 NOV
WRC TV provides a portfolio of HD programmes to capture the excitement and drama of the championship using the latest on-site editing equipment, high-tech onboard cameras and the best production team in the business.

**TV PRODUCTION**

EXPERIENCED ON-EVENT PRODUCTION TEAM ATTENDS ALL 14 ROUNDS

STATE-OF-THE-ART EDIT FACILITIES FOR RAPID PRODUCTION

HELICOPTER PROVIDES DRAMATIC AERIAL FOOTAGE

HIGH-TECH ONBOARD CAMERAS CAPTURE DRIVER’S EYE VIEW

QUICK RESPONSE TEAMS CHASE MAJOR INCIDENTS

EXPERT COMMENTATORS ANALYSE THE BIG STORIES

14 PREVIEW SHOWS (26 MINS) SPOTLIGHT EACH RALLY WITH ROUTE DATA, LATEST NEWS, BEHIND-THE-SCENES INTERVIEWS AND PREVIOUS ROUND REVIEW

14 EVENT HIGHLIGHTS (52 MINS) SUMMARISE STORY OF EACH ROUND

42 DAILY HIGHLIGHT SHOWS (26 MINS) WRAP UP THE ACTION, STORIES AND REACTIONS

31 LIVE STAGES (60 MINS) SHOWCASE KEY TESTS

14 LIVE TV POWER STAGES (60 MINS) CAPTURE EXCITING FINALE

ALMOST 100 NEWS FEEDS PROVIDE TWICE-DAILY UPDATES
TV DISTRIBUTION

WRC’s global TV audience has grown substantially in the period from 2013 – 2015 as fans enjoy shows featuring live coverage of key stages, daily highlights and post-event summary programmes.

775 MILLION TV AUDIENCE

9,150+ BROADCAST HOURS

CUMULATIVE AUDIENCE SINCE 2013

+27%

BROADCAST HOURS SINCE 2013

+55%

50 BROADCASTERS IN 150 TV MARKETS

KEY MARKETS

POLAND
FRANCE
SPAIN
FINLAND
PORTUGAL
ITALY
SWEDEN
WRC MEDIA EXPERIENCE

Through many and varied digital platforms, fans can enjoy WRC whenever, wherever and however they want.

WRC+  

LIVE STAGES  
24 hours live coverage  

LIVE MAPS  
> 528 stages live tracking  

ONBOARD ACTION  
> 5.3K onboard videos  

FULL HIGHLIGHTS  
> 2K mins of TV programmes  

WRC.com  

wrc.com is the home of the FIA World Rally Championship. It features news, results, event information, driver and team profiles and exciting action videos. During rallies wrc.com goes LIVE, offering fans free access to exclusive timing, text news updates and radio, as well as live footage from the service park.

WRC APPLICATION  

The WRC’s mobile app is available on Android and iOS devices. Besides exclusive LIVE content and news, it allows fans to access WRC+ whenever and wherever they are. Hundreds of thousands of downloads and a ranking of 4+ confirms the app is the best way to follow WRC on mobile devices.
SOCIAL MEDIA

WRC is represented across all the major social media channels. An enthusiastic and engaged fanbase is the reason for the continued success.

WRC COM SESSIONS GROWING PAST 3 SEASONS

2+ MILLION FACEBOOK LIKES

YOUTUBE SUBSCRIBERS

TWITTER FOLLOWERS

SOCIAL MEDIA
MEDIA FACTS

Journalists worldwide cover WRC, both at rallies and off-event, to provide fans with the latest news and the championship media service offers a full range of assets to assist them.

OFFICIAL FIA WORLD RALLY CHAMPIONSHIP MEDIA ROOM AT WWW.WRC.COM/MEDIAROOM

WORDS, IMAGES, VIDEOS AVAILABLE FOR REGISTERED MEDIA TO DOWNLOAD

SEARCH FACILITY TO PIN-POINT SPECIFIC REQUIREMENTS

EASY REGISTRATION ONLINE

PUSH – PULL CONTENT SERVICE OFFERED

FACILITY USED BY REUTERS, MAIL ONLINE, FOX SPORTS, L’EQUIPE, BILD, TVNZ

1,300+ REGISTERED PUBLICATIONS

90 STORIES RELEASED

46,000 ASSETS DOWNLOADED

2,000 DIFFERENT PRODUCTS ORDERED

140 VIDEOS AVAILABLE

2,300 IMAGES AVAILABLE
3.8 MILLION SPECTATORS ATTENDED 13 WRC RALLIES IN 2015

8+ MILLION FANS INTERACTED WITH OFFICIAL WRC DIGITAL AND SOCIAL MEDIA

WRC FANS

WRC Fans have told us the Brand Values they love most about WRC. They are very loyal to WRC and to the brands that are engaged in the Championship. WRC followers are generally male, and younger than for other motorsports. WRC employs a continuous research programme amongst fans on-line, and on events.

FAN FACTS

BRAND VALUES

KEY REGIONS

19.3% 72.6%
NORTH- & SOUTH AMERICA EUROPE

MAJORITY OF WRC FANS ARE AGED BETWEEN 18-34 YEARS

<table>
<thead>
<tr>
<th>YEARS</th>
<th>&lt;18</th>
<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
<th>45-54</th>
<th>55-64</th>
<th>65+</th>
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<tbody>
<tr>
<td>%</td>
<td>4.5%</td>
<td>20.5%</td>
<td>33.3%</td>
<td>21.7%</td>
<td>12.2%</td>
<td>6.2%</td>
<td>1.6%</td>
</tr>
</tbody>
</table>

WRC HAS A POSITIVE EFFECT ON PURCHASE CONSIDERATION

<table>
<thead>
<tr>
<th>EFFECT</th>
<th>Men</th>
<th>Women</th>
</tr>
</thead>
<tbody>
<tr>
<td>NO EFFECT</td>
<td>25.7%</td>
<td>18.2%</td>
</tr>
<tr>
<td>STRONG EFFECT</td>
<td>15.6%</td>
<td>3%</td>
</tr>
</tbody>
</table>

WRC FACTBOOK / FAN DEMOGRAPHICS
Lexar® is the official memory supplier to the FIA World Rally Championship and provides high-performance memory solutions to ensure the highest levels of efficiency in the WRC’s TV production. Lexar memory cards, card readers, and USB flash drives provide the quality, speed, and endurance needed in the race against the clock to deliver content to broadcasters worldwide.

Michelin is the WRC’s Official Tyre Partner and provides WRC Teams with high-quality competition rubber for maximum performance on gravel, asphalt, snow and ice. The French company’s commitment to WRC demands endurance, safety and efficiency from its tyres, as well as outright performance.

WRC SPONSORS
Certina is the championship’s official timekeeper and the Swiss sport watch brand has been closely associated with motorsport since the 1970s. In 2015 Certina designed a highly successful limited run of 5000 DS Podium Big Size Chronograph – WRC Limited Edition watches.

DJI

DJI became an official WRC supplier in 2016, offering audiences worldwide the opportunity to view the excitement of the championship from an amazing perspective via drone filming. As the market leader in advanced aerial photography systems, DJI brings unprecedented perspectives to the sport.
WRC 5 – The Official Video Game

Unleash the Driver! WRC 5 is the official game of the 2015 season and for the first time features the eSports WRC. It is published by BigBen Interactive which is a leading player in the design, publishing and distribution of video games, peripherals, mobile accessories and audio products.

wrc-the-game.com

WRC Apparel & Gifts

A wide range of WRC branded clothing, accessories and gifts are available on events and on-line. These items are designed, produced and distributed by Performance Clothing, which has 2 decades of experience in the motor-sport merchandising business. Its web-shop stocks products from all major WRC teams.

wrcclothing.com

WRC Automotive Accessories

Impex offers a full range of wheel covers, carpets, seat covers, steering wheel covers and accessories with exclusive WRC designs, quality materials and premium finishes. A truly innovative company, Impex has some 4,000 customers around the world who trust a partner that is always looking to take the lead.

impex-online.com/wrc-en
WRC Calendar

There is no other motorsports discipline that is as varied and spectacular as the WRC. And there is nobody out there who captures the sport as well as the McKlein photographers. For their breath-taking annual XXL wall calendar, they pick their very best pictures to show the beauty of today’s WRC, where cars are driven right on the edge.

mckleinstore.com

WRC Simulator

Experience what it is like to be a co-driver in a world championship rally car. The WRC Simulators are mobile multi-axis motion theatres and use actual in-car footage of WRC rally stages to bring you close to the action. Operated by Apollo Leisure, they attend many WRC events and are also available for hire.

wrcsimulator.com

WRC Watch

With a carbon fiber dial and extreme precision, the limited edition WRC version by Certina is ready to go and celebrates the third year of the partnership between Certina and WRC. Thanks to the precise Precidrive™ movement, the rally always begins on time - both in everyday life and on the track.

certina.com
Celebrities from the worlds of entertainment and sport kick-started the 2015 season at a spectacular opening amid the glitz and glamour of Monte-Carlo’s famous Place du Casino. Actor Idris Elba, Olympic pole vault gold medallist Renaud Lavillenie and ex-F1 star David Coulthard attended as guests enjoyed high-speed passenger rides around part of the Grand Prix street circuit.
The 2016 eSports WRC Championship will bring together the best drivers on WRC 5, the official video game of the FIA World Rally Championship, for a season-long multi-player tournament that will run in parallel with the 2016 WRC season. The top 18 drivers from the competition will be invited to the final at Wales Rally GB to determine the inaugural world champions. eSports WRC will be available on PlayStation 4, Xbox One and PC.
MONTE-CARLO

Historic facts

**OLDEST**
First held in 1911 and oldest rally in the WRC calendar.

**TOURISM**
Designed to promote Monte-Carlo as a tourist location, entrants started in different cities and met in Monaco.

**1966**
Giant-killing Minis claimed the top three places but were disqualified for alleged headlight infringements.

---

**2015 HAT-TRICK**
Sébastien Ogier won season opener for the third time.

**2015 LEGEND**
Nine-time world champion Sébastien Loeb led on WRC return before crashing.

**2015 KUBICA**
Robert Kubica showed blistering pace to win four stages.

---

Host town
GAP

Surface
MIXED

First held
1911

2016 date
21.-24.01.
Historic facts

**SNOW**
First run in 1950 as a summer event, it switched to a winter rally in 1965.

**OUTSIDERS**
Dominated by Nordic drivers and the only ‘outsiders’ to win are Frenchmen Sébastien Loeb and Sébastien Ogier.

**FIVE**
Stig Blomqvist and Marcus Grönholm top the roll of honour with five wins each.

**2015 THRILLER**
Titanic three-car tussle for victory through final snowbound live TV Power Stage.

**2015 SPIN**
Andreas Mikkelsen spun away maiden victory within sight of finish.

**2015 VICTORY**
Sébastien Ogier outgunned Thierry Neuville to win, with Mikkelsen third.
**Historic facts**

**2004**
A relative newcomer to WRC, having joined in 2004.

**COMPACT**
The 2007 rally was the shortest in WRC history with a total distance of less than 850km.

**UNBEATEN**
Sébastien Loeb scored six consecutive wins between 2006 and 2012 (the rally was absent in 2012).

**Host town**
**LEÓN**

**Surface**
**GRAVEL**

**first held**
1979

**2016 date**
03.-06.03.

**2015 ESCAPE**
Ott Tänak escaped injury after scrambling clear of car seconds before it sank after rolling into lake.

**2015 RESCUE**
M-Sport team winched Tänak’s car from five-metre deep water to finish rally.

**2015 TREBLE**
Sébastien Ogier preserved unbeaten start to season with third win.
Historic facts

NORTH
Tucumán province in the north of the country originally hosted the rally when it was called Rally Codasur.

SWITCH
It moved to its current home in Cordoba province in 1984.

CITY
Capital Buenos Aires’ famous River Plate soccer stadium hosted a special stage in 2007.

2015 FIRST WIN
Kris Meeke scored maiden WRC victory to become first Briton to win since 2002.

2015 ONE-TWO
Citroën claimed first 1-2 finish for almost three years as Mads Østberg took second.

2015 PODIUM
Elfyn Evans netted career-best third.

Host town
VILLA CARLOS PAZ

Surface
GRAVEL

First held
1980

2016 date
21.-24.04.
PORTUGAL
www.rallyportugal.pt

Historic facts
FOUNDER
Portugal was one of the WRC’s founding events in the inaugural 1973 championship.

Historic facts
ALGARVE
After seven editions in the southern Algarve region, the rally returned to its ‘home’ in the north in 2015.

Historic facts
AWARDS
Named Best Rally in the World on five occasions.

Host town
MATOSINHOS

Surface
GRAVEL

first held
1967

2016 date
19.-22.05.

2015 RETURN
Rally returned to north of country for first time since 2001.

2015 FANS
Huge crowds greeted event’s return to spiritual home.

2015 LATVALA
Jari-Matti Latvala ended bleak sequence with first victory for six months.
Historic facts

**FIORE**
Formerly a mixed surface event based in Sanremo, and known as the Rally of the Flowers when first held in 1928.

**FIRST**
Michèle Mouton became the first and only woman to win a WRC round when she triumphed in 1981.

**ISLAND**
The rally moved to the Mediterranean island of Sardinia in 2004.

**RUNNER-UP**
Hayden Paddon claimed breakthrough second place in Hyundai i20.

**DETERMINED**
Kiwi held off Sébastien Ogier for almost two days.

**GRUESOMELY**
Rock-strewn gravel tracks took heavy toll on frontrunners.

**Host town**
**ALGHERO**
**Surface**
**GRAVEL**
**first held**
**1980**
**2016 date**
**09.-12.06.**

ITALY
www.rallyalisardegna.com
POLAND
www.rallypoland.pl

Host town
MIKOLAJKI

Surface
GRAVEL

first held
1921

2016 date
30.06.-03.07.

Historic facts
1921
First established in 1921, Rally Poland is one of the world’s oldest rallies.

Historic facts
ORIGINAL
It was included in the inaugural WRC season in 1973 when there were only three classified finishers.

Historic facts
TIME
In 2014 it became the first WRC event to run across two time zones after crossing into Lithuania.

2015 FIVE
Sébastien Ogier secured fifth victory in seven rounds.

2015 BEST
Ott Tänak matched career-best third after Jari-Matti Latvala crashed in final stage.

2015 HEAT
Blistering temperatures made tyre choice decisive.
Historic facts

**DECIDER**
Dates back to 1951 when it was launched as a means of deciding the Finnish entries for Rallye Monte-Carlo.

**NAME**
It took on the name 1000 Lakes Rally and was included in the calendar for the WRC in its first year in 1973.

**FINNS**
Dominated by Finnish drivers who have won 54 of 65 editions, led by Hannu Mikkola and Marcus Grönholm (7 wins).

**2015 RECORD**
Jari-Matti Latvala won fastest rally in WRC history at average speed of 125.44kph.

**2015 LEADERS**
Sébastien Ogier and Kris Meeke led before Latvala took 14th career victory.

**2015 CRASH**
Thierry Neuville finished fourth after Hyundai rebuilt i20 following shakedown shunt.

**Sébastien Ogier and Kris Meeke led before Latvala took 14th career victory.**
GERMANY
www.adac-rallye-deutschland.de

Host town
TRIER

Surface
ASPHALT

First held
1982

2016 date
18.-21.08.

Historic facts
EURO
The rally was originally part of the European Championship.

Historic facts
2002
It joined the WRC in 2002.

Historic facts
DOMINANT
Citroën won the first 11 WRC editions with Sébastien Loeb (9 wins), Sébastien Ogier and Dani Sordo (1 win).

2015
LOCKOUT
Volkswagen took podium lockout to end home round jinx.

2015
1-2-3
Sébastien Ogier headed Jari-Matti Latvala with Andreas Mikkelsen third.

2015
ALONE
Elfyn Evans prevented Volkswagen clean sweep of stage wins.
Historic facts

DEBUT
First appeared in the WRC in 1999 as a gravel rally.

DROPPED
Left after just one season and returned to the Asia Pacific Rally Championship.

RETURN
Restored to the WRC for 2016, but this time as an asphalt event.

1999 VICTORY
Didier Auriol claimed his 19th WRC win driving a Toyota Corolla WRC.

1999 ATTRITION
Just 25 of the 67 starters finished.

1999 NUMBERS
It was the WRC’s first China Rally, but the 316th WRC event since the championship began.

Host town
HUAIROU
Surface
ASPHALT
first held
1999
2016 date
08.-11.09.
FRANCE
www.rallyedefrance.com

Historic facts

**ISLAND**
France’s WRC round was held on the Mediterranean island of Corsica from 1973 to 2008.

**TWISTING**
Never-ending sequences of asphalt turns earned the event the nickname ‘The Rally of 10,000 Corners’.

**MOUNTAINS**
Moved to the Alsace region of the French mainland in 2010 before returning to the mountain island in 2015.

Host town
**AJACCIO**

Surface
**ASPHALT**

first held
1982

2016 date
29.09.-02.10.

Historic facts

**2015 RETURN**
WRC returned to Corsica for first time since 2008.

**2015 STORMY**
Storms and floods left narrow mountain roads in treacherous condition.

**2015 LATVALA**
Jari-Matti Latvala became only second Finn to win the island event.
Historic facts

1957
First run in 1957 and included in the European Championship from 1975.

ASPHALT
Entered the WRC in 1991 when it was based on the asphalt roads of the Costa Brava near Lloret de Mar.

MIXED
Relocated to Salou in 2002 and developed into a mixed surface event in 2010.

2015
GRIPPING
Andreas Mikkelsen scored maiden win after dramatic final live TV Power Stage.

2015
CRASH
Sébastien Ogier crashed out of lead just 4km from finish.

2015
THIRD
Dani Sordo took final podium place at home event.

Host town
SALOU
Surface
MIXED
first held
1951
2016 date
13.-16.10.
GREAT BRITAIN

Host town
DEESIDE

Surface
GRAVEL

first held
1932

2016 date
27.-30.10.

Historic facts
367
Founded in 1932, 367 crews entered the inaugural Royal Automobile Club Rally.

Historic facts
WALES
Formerly included loops around England, Scotland and Wales but has been based solely in Wales since 2000.

Historic facts
INSIDE
Cardiff’s Millennium Stadium hosted the WRC’s first indoor stage in 2005.

2015 FIERCE
Rally ran as planned despite torrential rain and gale force winds in Welsh forests.

2015 MCRAE
Event celebrated 20th anniversary of Colin McRae winning world title on home ground.

2015 EMOTIONAL
Winner Sébastien Ogier dedicated victory to victims of Paris terrorist attacks.
Historic facts

WEST
Australia hosted WRC from 1989 to 2006 in the west coast city of Perth.

THE BEST
It won the accolade for the championship’s best rally three times in the late 1990s.

COFFS
The rally moved to the east coast in New South Wales in 2009 and was relocated to Coffs Harbour in 2011.

2015 CHAMPION
Sébastien Ogier secured third consecutive drivers’ title with victory.

2015 ELITE
Ogier joined Sébastien Loeb, Juha Kankkunen and Tommi Mäkinen as only drivers to have won title more than twice.

2015 THREE
Volkswagen won third straight manufacturers’ crown.

Host town
COFFS HARBOUR
Surface
GRAVEL
first held
1988
2016 date
17.-20.11.
FIA GOLDEN RULES
I WANT TO BE SAFE
I PROMISE TO:

BELT UP
all passengers are my responsibility

RESPECT THE HIGHWAY CODE
rules are there to protect us all

OBEY THE SPEED LIMIT
my car is made of metal, pedestrians and children are not

CHECK MY TYRES
both for wear and for correct inflation, including the spare

DRIVE SOBER
when I am drunk or on drugs, I am a danger on the road

PROTECT MY CHILDREN
keep them safe in car seats

PAY ATTENTION
calling and texting make me dangerous

STOP WHEN I'M TIRED
getting there late is better than not at all

WEAR A HELMET
motorbikes and bicycles don't protect my head

BE COURTEOUS AND CONSIDERATE
respect other drivers

The FIA supports the UN Decade of Action for Road Safety

www.fia.com/campaigns | facebook.com/fiaactionforroadsafety
WRC Promoter GmbH is a joint company of Red Bull Media House and the sportsman media holding. It is responsible for all commercial aspects of the FIA World Rally Championship, including broadcast formats, TV production and the marketing of global media and sponsorship rights. The promoter also has responsibility to increase the field of participants and to propose the venues that form the FIA WRC calendar.

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